COLLEGE & CAREER OPPORTUNITIES



WHAT IS THE BB-RISE?

The BB-RISE is a rural regional partnership with Marfa ISD, Marathon ISD, & Alpine ISD, Sul Ross University, Odessa College, and industry partners, increasing career and college opportunities for students across the region.



WHY JOIN?

BB-RISE pathway programs are aligned to high demand and high-wage regional careers. Providing students the opportunity to gain both college credit and workforce skills while in high school.

BB-RISE students will have the opportunity to:

- Earn dual credit
- Work toward earning an industry credential
- Travel to BB-RISE district campuses & make new friends!

2025-2026 PATHWAYS



CERTIFIED NURSING ASSISTANT

- Host Campus: Alpine ISD
- Industry Partner: TBD
- Higher Edu Partner: SRSU



BUSINESS MANAGEMENT

- Host Campus: Marathon ISD
- Industry Partner: TBD
- Higher Edu Partner: Odessa College

WORK-BASED LEARNING OPPORTUNITIES

- Internships
- Apprenticeships
- Industry Site visits
- Career days
- Summer programs
- Career preparation support (resumes, interviews, etc.

FREE AND OPEN TO STUDENTS IN ALL DISTRICTS



QUESTIONS? - JARRETT.VICKERS@EDUCATEPB.ORG